



Electricity
Transmission
Competition
Coalition

FOR IMMEDIATE RELEASE

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ICYMI: American Transmission Company Loses Competitive Bid to Build Transmission Project in Wisconsin - Asks Federal Regulators to Cancel the Result

Washington, DC - *On August 12th, 2026*, The Electricity Transmission Competition Coalition (ETCC) filed a protest asking the Federal Energy Regulatory Commission (FERC) to reject a complaint filed by American Transmission Company (ATC) against the Midcontinent Independent System Operator (MISO) in Docket No. EL26-83-000. The protest asks FERC to reject the complaint with prejudice, and bar ATC from filing it again. [The Industrial Energy Consumers of America \(IECA\)](#) and the Coalition of MISO Transmission Customers joined the protest.

In February 2025, MISO issued a request for proposals for the Wisconsin Southeast Competitive Transmission Project under a competitive process approved by FERC. Four developers submitted proposals, including ATC in a joint bid with Dairyland Power Cooperative. On January 6, 2026, MISO selected Viridon Midcontinent LLC and published a selection report explaining its decision. On June 22, 2026, ATC filed a complaint asking FERC to find that MISO violated its tariff and to order the project re-bid or the existing bids reevaluated.

Paul Cicio, Chairman of the Electricity Transmission Competition Coalition ([ETCC](#)), stated: “We are not surprised by ATC’s actions. They have a long history of actions in Wisconsin, in MISO and at FERC in opposition to use of competitive processes in awarding transmission projects. The MISO competitive process was transparent and fair. ATC failed to sharpen their pencil and lost fair and square. ATC is an incumbent monopoly. Without competition, they spend more, their profits increase as does ratepayer electric bills. FERC should reject ATC’s request.”

In April 2026, a group of nine incumbent utilities including ATC filed a separate complaint asking FERC to suspend competitive transmission bidding in the MISO and Southwest Power Pool (SPP) regions for five years. Doing so would increase electricity prices for 40 million households. The complaint is pending in Docket No. EL26-58. [Twelve Wisconsin state legislators filed a letter in that docket opposing the request.](#) The legislators wrote that competitive bidding in the MISO region has produced savings of 20 to 40 percent or more over the past five years.

About the Electricity Transmission Competition Coalition

ETCC is a broad-based, nation-wide coalition committed to increasing competition in America’s electricity transmission infrastructure. We advocate for common-sense policies and solutions that result in competitively priced transmission projects, which reduce energy costs for all ratepayers

– from large manufacturers to residential consumers. The ETCC represents a diverse group of 95 companies and organizations from all 50 states, including manufacturing groups, retail electric consumers, state consumer advocates, think tanks, and non-incumbent transmission developers.

For more information, visit: www.electricitytransmissioncompetitioncoalition.org.

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