Reducing and Avoiding Energy Cost Meeting Sustainabilityy Goals

IECA November 2025

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Key Challenges & Opportunities for Industry Today

Common talking points with our customers

Drivers and Challenges

- Reporting requirements in CA and EU
- Public Net-zero commitments
- Investor pressure
- Customer expectations
- Supplier of choice
- Tariffs and Uncertainty

Drivers and Challenges

- Increasing data responsibility
- Challenge to add headcount
- Centralize command and control
- Process standardization
- Strategic planning
- Implementation and funding

Drivers and Challenges

- Rising demand and capacity limitations
- Loss of federal funding
- Energy market volatility
- Demand Management Incentives
- Increased grid interaction

Drivers and Challenges

- Better visibility
- Connected data with strategy
- Reduce OPEX and effort
- Higher Data Quality
- Lower Reporting Risk
- Proactive from Reactive

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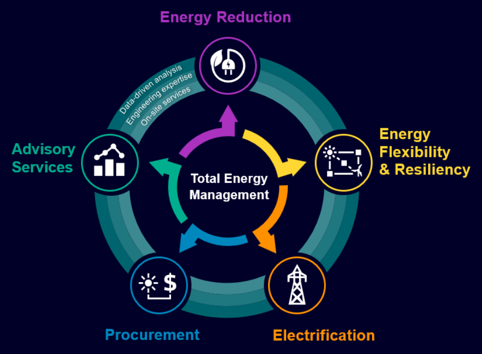
Managing Energy Costs & Meeting Sustainability Goals



Digitalization enables risk reduction and value generation

A Strong data foundation enables leading companies to implement energy management best practices

Functional

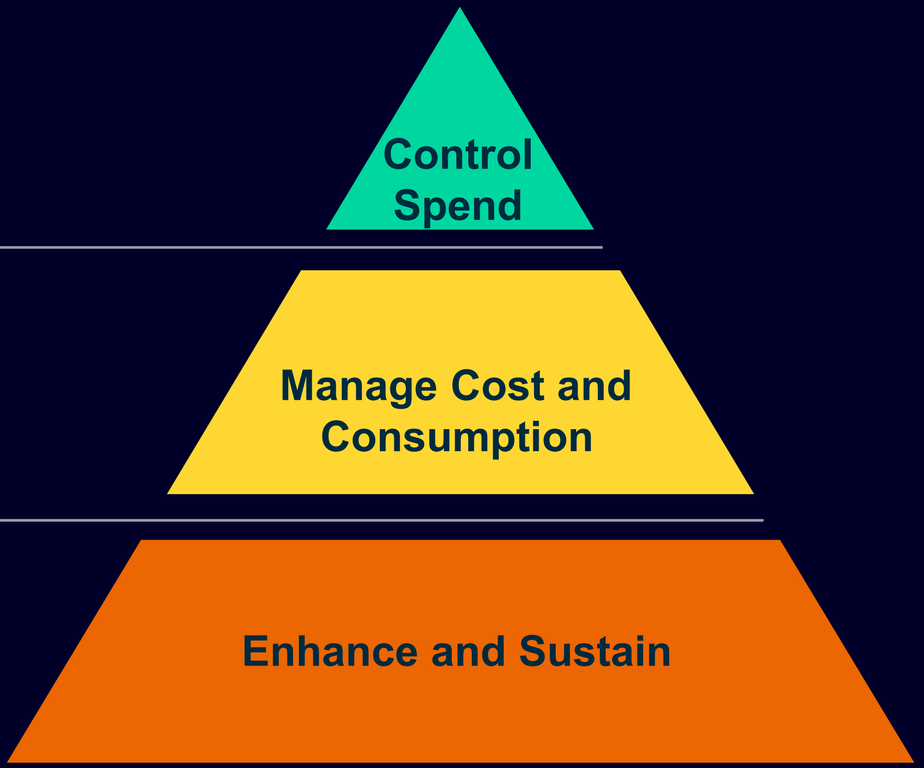
- Spend management and control
- Bill Audits and Rate Optimization
- Better supplier management
- Category and emissions reporting accuracy

Operational

- Improve load awareness understand markets and supply risks
- Identify hotspots and identify potential measures
- Respond to market events and manage capacity tags
- Protect the budget from peak prices and penalties

Strategic

- Develop and implement commodity risk strategy
- Identify the most impactful projects at the right facilities to reduce emissions, increase resiliency, and deliver ROI
- Derisk reporting and disclosures with third party validated data



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